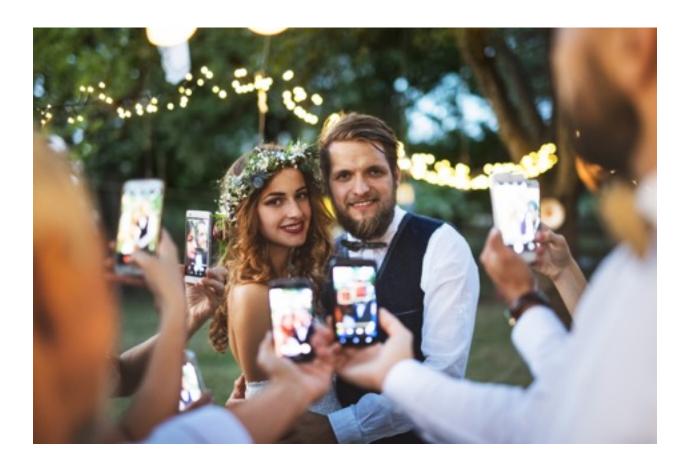


## A Wedding Video App That Is Pure Genius



The wedding industry is reacting to the pandemic with innovative acts of creativity designed to make sure couples and their guests still have a wedding experience that is intimate, meaningful and emotional.

One perfect example is a video service company called <u>Wedding Movie Maker</u> that gets guests involved in documenting and celebrating the wedding day in a cool and creative way. It is a clever app designed so users can make mini wedding videos on their phones.

Before the wedding day, the bride and groom send the app details to their guests to put onto their smart phones. Guests at the wedding as well as ones who can't attend can use the app to make video messages for the couple.

Guests attending can showcase the wedding day highlights, behind-the-scenes moments and all the gorgeous details that wedding days are full of. They can record

those wow wedding moments and capture footage of the beautifulness such as flowers, signage, food, drinks, wedding favors and decorations from the ceremony right throughout the reception and even after party. Using the app is super fun and easy (even after lots of celebratory drinks).

For the guests who couldn't attend they can still feel like they are a part of the big day. Some really get into being virtual wedding guests by getting dressed up and popping some champagne as they celebrate the wedding couple no matter where in the world they might be. We say cheers to that positive attitude!

When the clips are created they go straight to video editors who push short curated wedding videos back to the app to be enjoyed immediately. As well a complete wedding video is edited and sent to the couple later. Imagine the new Mr and Mrs loving seeing the video on their honeymoon and getting super excited to send it out to friends and family before they even get home.

This is one of the most creative wedding ideas to come out of the pandemic era. It is a forward-thinking and ingenious idea at the time the world needs it most. Brides and grooms are thankful for this fresh inventive service that has just a hint of reality to vibes about it.

Since Covid-19 is forcing many weddings to be scaled down to smaller events this app is a way to reunite everyone who would have been together on the wedding day.

It also connects guests who wouldn't have been able to attend even if the pandemic didn't exist. The friends who just had a baby or elderly family members who couldn't travel. Everyone can attend the wedding day thanks to the genius minds at Wedding Movie Maker and the magic of modern technology.

For brides and grooms on a tight budget, this service is a blessing. Or it can also be used in addition to hiring a professional photography and videography team to capture the wedding day. The perspective of the video team and the guests will be vastly different so having both will keep couples happy.

We say you can't have too many wedding photos or too much video footage of your best day ever!

Prices start at under £50

Visit Wedding Movie Maker for more information.